

3D VISUALIZATION AND MOTION DESIGN

NEW OPPORTUNITIES IN MARKETING.

We have the in-house competency for your digital projects.

CGI, OR COMPUTER-GENERATED IMAGERY, IS AN INDISPENSABLE TOOL IN THE WORLD OF MARKETING – ESPECIALLY IN THE B2B INDUSTRY.

Otherwise impossible tasks, such as a 360° product display, or a feature for non-existent products, are made possible thanks to CGI. So if you want to give your marketing an entirely new spin, the question is no longer “What’s feasible?” but rather “What do you want?”

3D visualization over film and photo: benefits for your marketing.

- No logistical effort is required for exhibitions, studios, photographer or film crews
- 3D product images can be changed at any time after production
- Unrealistic representations are possible, e.g. flying or transparent parts
- Details that cameras can’t see can be made visible
- Non-existent or planned products can be visualized
- The possibilities of presentation are limitless – perfect for explanatory films

The full-service package for B2B professionals

Whether you already know what you need or only that you do need something, either way, we have the solution. Especially when you have more than one task or goal, because we cover all the aspects of 360° communication. What further separates us from the crowd is that our market is pure B2B – we are acknowledged in this area as a leading German agency. Our team offers you the entire interdisciplinary performance spectrum.

PRODUCT VISUALIZATION



Digital model of your product

Whether a single gear or entire building, existing or planned, photorealistic or abstract, in 2D or 3D – everything is possible. And if you change your briefing or even change the actual product later, we can easily change the picture.

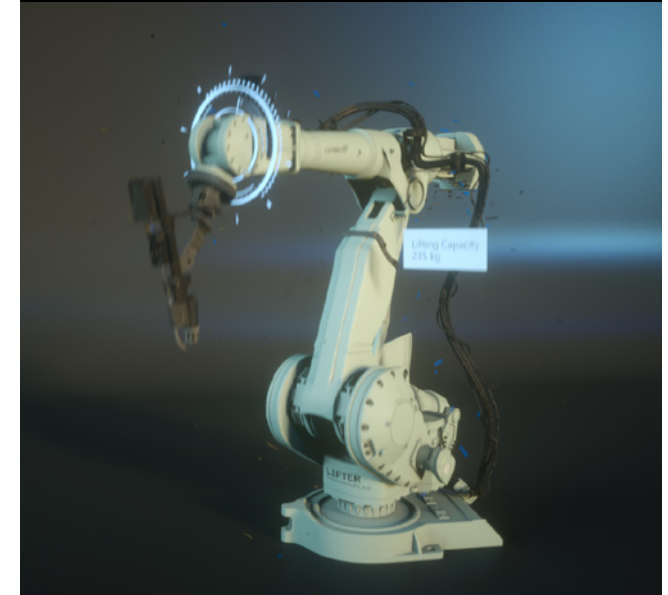
INFOGRAPHIC



Simple as possible, but still chic

Numbers, relationships, and processes are much more meaningful when presented graphically. When shown as such, the viewer doesn't have to try and interpret data, but already has all the most vital information needed, presented in a visually striking and accessible medium.

PRODUCT ANIMATION



Your product comes to life

An animated image is much more convincing than a static one. Objects can be divided into individual parts, move freely in virtual space, or even present their own features and advantages in a movie clip.

BOOTH



Your trade fair concept brought to life

It's often difficult to imagine how your booth concept will appear in reality. That is why we model your planned stand as realistically as possible. This virtual recreation lets you view your booth from different perspectives, and even fill it with virtual visitors.

FAIR MOVIE

SIEMENS

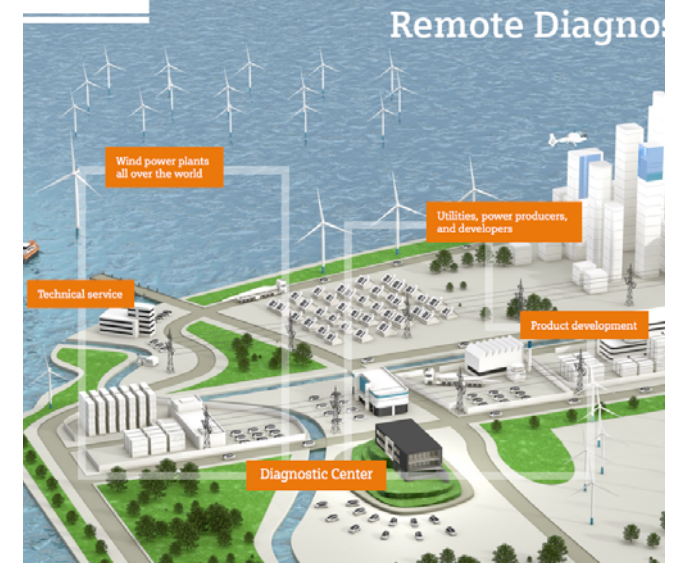


Your big appearance on the big screen

Why not let your current campaign, your fair motto, or your latest product presentation come to life. Through digital animation, everything is possible – from a product presentation to an interpretation of your brand identity.

INTERACTIVE APP

SIEMENS



Interact with your product

Children aren't the only ones who enjoy playful exploration. Even the most adult, professional target group can get to know your product or service interactively.

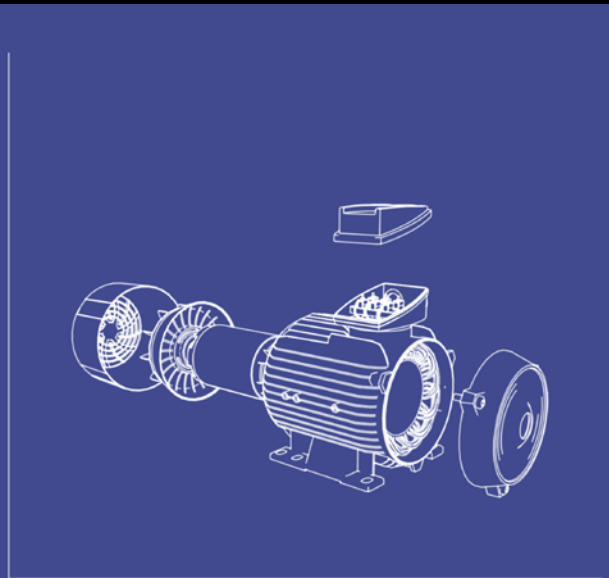
EXPLANATORY FILM



Creating total understanding

The explanatory video offerings range from the most basic to the most complex: with or without sound, with or without text, in 2D or 3D. Working with you, we define the ideal way to bring your message to your audience.

TECHNICAL VISUALIZATION



Precise, pragmatic, appealing

This form of visualization is incredibly precise in its simplicity – and looks good at the same time. Similar to a design drawing, but rotatable in all directions, and animated as required.

PRODUCT DESIGN/ PACKAGING



Bringing ideas to life

Do you want your package design to look as good virtually as it does in real life? Or would you like a realistic impression of your product before beginning production? In that case, convincing photorealistic visualization is the answer.

THE BEST EXAMPLE OF OUR SUCCESS IS OUR SUCCESSFUL CUSTOMERS.

 **ALBIS**

SIEMENS

ELAFLEX 

 **Deutsche Messe**

 **Coloplast**

 **BENECKE-KALIKO**

quick-mix 

KRAHN

PENTAX
MEDICAL

RÄDER-VOGEL 

BMA 

 **viebrockhaus**
Das Zuhausehaus.

 **ILLIES**
SINCE 1859

IKB Leasing 

Mediaform 

climowool

 **FR. MEYER'S SOHN**
FORWARDING BUSINESS

SHARP

PHILIPS

ContiTech

 **silony**
MEDICAL

 **indivumed**

THE QUESTION IS NOT “WHAT’S POSSIBLE” IT’S “WHAT DO YOU NEED?”

You’d like to visualize a product as a 3D object? Do you need an animated product presentation, or a short explanatory film? Or maybe you don’t know exactly what you need, but only that you need... something?

In any case, you made the right choice with **RosenbauerSolbach.**

We look forward to talking with you, here are our contact details.

RosenbauerSolbach ○

Werbeagentur GmbH

Moorfuhrweg 11 22301 Hamburg

fon 040 | 82 22 29-0

fax 040 | 82 22 29-12

new-business@rosenbauersolbach.de

www.rosenbauersolbach.de

Did we pique your interest? Please feel free to contact us at: www.rosenbauersolbach.de/cgi